

01-18-02

PATENT

Attorney Docket No. ALEXAI.008A

Date: January 15, 2002

Page 1

ASSISTANT COMMISSIONER FOR PATENTS

WASHINGTON, D.C. 20231

ATTENTION: BOX PATENT APPLICATION

Sir:

Transmitted herewith for filing is the patent application of

Inventor(s): Gregory D. Linden, Brent R. Smith, Nida K. Zada, Jonathan O. Aizen and Geoffrey B. Mack

For: CONTENT PERSONALIZATION BASED ON ACTIONS PERFORMED DURING A CURRENT BROWSING SESSION

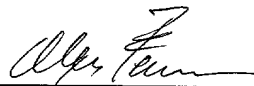
Enclosed are:

- (X) 16 sheets of drawing.
- (X) Return prepaid postcard.

## CLAIMS AS FILED

FOR	NUMBER FILED	NUMBER EXTRA	RATE	FEE
Basic Fee			\$740	\$740
Total Claims	48 - 20 =	28 ×	\$18	\$504
Independent Claims	6 - 3 =	3 ×	\$84	\$252
If application contains any multiple dependent claims(s), then add			\$280	\$
<b>FILING FEE TO BE PAID AT A LATER DATE</b>		\$1,496		

- (X) Please use Customer No. 20,995 for the correspondence address.

  
 Alexander Franco  
 Registration No. 45,753  
 Attorney of Record



# Knobbe Martens Olson & Bear LLP

Intellectual Property Law

620 Newport Center Drive  
Sixteenth Floor  
Newport Beach, CA 92660  
Tel 949-760-0404  
Fax 949-760-9502  
www.kmob.com

Alexander Franco  
949-721-6377  
afranco@kmob.com

BOX PATENT APPLICATION  
Assistant Commissioner for Patents  
Washington, D.C. 20231

## CERTIFICATE OF MAILING BY "EXPRESS MAIL"

Attorney Docket No. : ALEXAI.008A

Applicants : Gregory D. Linden et al.

For : CONTENT PERSONALIZATION BASED ON  
ACTIONS PERFORMED DURING A  
CURRENT BROWSING SESSION

Attorney : Alexander Franco

"Express Mail"  
Mailing Label No. : EV 037395434 US

Date of Deposit : January 15, 2002

I hereby certify that the accompanying

Transmittal letter; specification in 64 pages; 16 sheets of drawings; and Return  
Prepaid Postcard

are being deposited with the United States Postal Service "Express Mail Post Office to  
Addressee" service under 37 CFR 1.10 on the date indicated above and are addressed to the  
Assistant Commissioner for Patents, Washington, D.C. 20231.

  
Jose Colunga

H:\DOCS\ASF\ASF-2780 DOCjmg  
011502

San Diego  
619-235-8550

San Francisco  
415-954-4114

Los Angeles  
310-551-3450

Riverside  
909-781-9231